Diageo North America

Total Lobbying Effort

Total Lobbying Expenditures

2013	2013	2014	2014	Total
January - June	July - December	January - June	July - December	
\$23,045.01	\$38,030.33	\$34,063.66	\$18,428.10	\$113,567.11

Total Hours Communicating

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
7.75	57.25	38.00	0.50	103.50

Total Hours Other

2013	2013	2014	2014	Total
January - June	July - December	January - June	July - December	
97.50	187.00	196.95	79.75	561.20

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly	Bill	344

	2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
l		147.00 (60%)	70.00 (30%)		217.00 (33%)

Senate Bill 535

Seriale Bill 555				
2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
		164.00 (70%)		164.00 (25%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

LRB-0991/P1. An Act related to: taste samples of intoxicating liquor provided on certain retail licensed premises.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
5.26 (5%)	97.70 (40%)			102.96 (15%)

Allow tastings of distilled spirits at off-premise locations holding a Class A retailer license

2013	2013	2014	2014	Total
January - June	July - December	January - June	July - December	
99.99 (95%)			80.25 (100%)	180.24 (27%)